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Chapter Title	Turning Mathematical Knowledge for Teaching Social	
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Abstract	<p>I will develop and then reflect on two inter-related claims in this chapter. The first is that the sets of concepts that have emerged through research on mathematics knowledge for teaching (MKT), while relatively recent, have nevertheless proliferated. This is not surprising given that as part of educational knowledge, it is part of a horizontal knowledge structure with a relatively weak grammar (Bernstein, Br J Sociol Educ 20(2):157–173, 1999). The second is that a key ‘new’ position producing and produced by this knowledge development is that of <i>mathematics-teacher-educator-researcher</i> working simultaneously as knowledge producer <i>and</i> recontextualiser in the university. A number of questions, about research and practice emerge from the grammar of MKT and the dual, perhaps ambiguous positioning of its agents. This chapter thus offers a story about mathematical knowledge for teaching framed by Steve Lerman’s contributions to the field, and the possibilities evoked for further work.</p>	

Chapter 10

Turning Mathematical Knowledge for Teaching Social

Jill Adler

We might suggest that the field [of mathematics education research] exhibits a weak grammar, in that we can see a proliferation of new specialised languages, creating new positions within the field.

(Lerman et al. 2002, p. 37)

... [the] privileged position [of mathematics as a field of knowledge] can be seen to place mathematics education in great danger as the research community feels itself free to pursue “internal” issues of teaching and learning mathematics whilst policy makers put pressure on teachers to perform according to their own pedagogical and curricular demands ...

(Lerman 2012, p. 13)

Introduction

I select the above two quotations from Steve Lerman’s work in mathematics education research as they structure and illuminate the two inter-related problems I pursue in this chapter. Furthermore, as with other chapters in this book, these quotes signal some of the contribution of Steve’s research to the development of mathematics education research, and its critique. Signalled first for this chapter is a question about the research on ‘mathematical knowledge for teaching’ as a subdomain in the field of mathematics education, and so its grammar, specialised language, and the new positions created. Hence, the questions I pursue here are:

- What kind of knowledge is mathematical knowledge for teaching?
- Why does this knowledge matter?
- What new position(s) are opened?
- How do these feature in the problem of the ‘internal’ nature of research in mathematics education, and so too research on mathematical knowledge for teaching?

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34 first is that the sets of concepts that have emerged through research on mathematics
35 knowledge for teaching (MKT), while relatively recent, have nevertheless proliferated.
36 This is not surprising given that as part of educational knowledge, it is part
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38 1999). The second is that a key ‘new’ position producing and produced by this
39 knowledge development is that of *mathematics-teacher-educator-researcher* working
40 simultaneously as knowledge producer and recontextualiser in the university. A
41 number of questions, about research and practice emerge from the grammar of
42 MKT and the dual, perhaps ambiguous positioning of its agents. This chapter thus
43 offers a story about mathematical knowledge for teaching framed by Steve
44 Lerman’s contributions to the field, and the possibilities evoked for further work.

45 **Mathematical Knowledge for Teaching – A Horizontal 46 Knowledge Structure**

47 I have already stated that as part of educational knowledge, MKT has a *weak
48 grammar*, and concepts related to this notion have proliferated. This claim follows
49 Bernstein’s analysis of disciplinary discourses and knowledge structures (Bernstein
50 1999, 2000), an analysis that informed the study of the development of mathematics
51 education research as a field (Lerman et al. 2002).

52 Briefly, Bernstein (2000) offers a set of theoretical resources for interrogating
53 the production of knowledge. He distinguishes in the first instance between two
54 major discourses within which knowledge circulates, grows and changes: vertical
55 and horizontal. A similar distinction is made by many others (e.g. Vygotsky’s
56 concepts of the scientific and the everyday). Horizontal discourse “entails a set of
57 strategies which are local, segmentally organised, context specific and dependent
58 ...”, and vertical discourse is “a coherent, explicit and systematically organised
59 structure” (op cit, p. 157). Bernstein then goes on to disaggregate vertical dis-
60 courses, and the different modalities of knowledge realised within vertical dis-
61 courses. Hierarchical Knowledge Structures, for example Physics, which are geared
62 towards “greater and greater integrating propositions, operating at more and more
63 abstract levels”, and Horizontal Knowledge Structures, found within the Humani-
64 ties and Social Sciences, which consist of a “series of specialised languages with
65 specialised modes of interrogation and criteria for construction and circulation of
66 texts”. Within Hierarchical Knowledge Structures there is an integration of lan-
67 guage, and ever increasing abstraction; development of a Horizontal Knowledge
68 Structure, in contrast, entails the production of new languages.

69 A further distinction is then made within Horizontal Knowledge Structures,
70 between disciplines like Economics and Linguistics on the one hand, where struc-
71 tures have a relatively ‘strong’ grammar; and others, like Sociology, a relatively
72 ‘weak’ grammar. Education, in turn, forms a region, in Bernstein’s terms, as it

recruits languages from the Social Sciences, and as Lerman et al. (2002) show, the development of mathematics education research has drawn from an increasing array of languages within the Social Sciences. Education has a particularly weak grammar. Recognition of what is and is not the language of scholarship and knowledge development in education is contested and far less clear than mathematics itself, or physics, or economics. Moreover, what counts as legitimate educational knowledge is not only different across languages within education, but also ambiguous, and open to interpretation and so contestation. It is in this terrain that Bernstein himself as a sociologist of education worked to build a language of description for pedagogic discourse, so as to strengthen what Maton and Muller (2007) have called the verticality and grammaticality of this relay. As others argue (e.g. Lemke 1993), it is through stronger grammars which enable unambiguous descriptions that disciplines grow. Growth of educational knowledge too, will thus benefit from greater verticality and grammaticality.

In Bernstein's terms then, MKT is part of region (Education), which in turn draws on multiple Horizontal Knowledge Structures (e.g. psychology, sociology), and through this MKT too is likely to be constituted by a proliferation of concepts and a weak grammar.

Multiple Frameworks of MKT as Knowledge-in-Use

91

My concern in this chapter is mathematical knowledge for teaching (MKT), and so the questions of interest are, what kind of knowledge is this, and why does it matter? The current focus on mathematics teachers' knowledge in the field is evident in special issues and a range of research papers across key journals. Two recent issues of the journal *Zentralblatt für Didaktik der Mathematik* (now: ZDM – The International Journal on Mathematics Education) have focused on teacher expertise (Volume 43, Issue 6–7, November 2011) and measuring MKT across contexts (Volume 44, Issue 3, 2012). A paper on knowledge for teaching algebra has just been published in the *Journal for Research in Mathematics Education*, and while one would expect the *Journal of Mathematics Teacher Education* with its focus on teacher education to include papers on teachers' knowledge, it is interesting to see a focus on teachers' knowledge, practice, and identity in Volume 16, Issue 6, 2011; and teacher knowledge as fundamental to effective teaching practice in Volume 15, Issue 3, 2012.

With this elaboration in the field, has come a proliferation of concepts and frameworks. It is useful to distinguish two lines of research. The first, following or developing from Shulman (1986, 1987) has focused on describing the specificity of MKT, with descriptions emerging from empirical research on knowledge-in-use in the practices of mathematics teaching. The underlying assumption here is that it is from studies of mathematics classroom practice, that is, of teachers teaching mathematics in school, and other records of mathematics teaching, that one 'finds' mathematical knowledge for teaching. We can include here:

113

- 114 • the extensive research work on MKT by Deborah Ball and her colleagues in
115 Michigan elaborating on MKT as including distinctions within Shulman's
116 notions of subject matter and pedagogic content knowledge (Ball et al. 2008);
117 • the study of Liping Ma (1999) and her elaboration of 'deep' subject knowledge'
118 as PUFM – profound understanding of mathematics – and its four further
119 properties: connectedness; multiple perspectives; basic ideas; longitudinal
120 coherence (p. 122);
121 • the elaboration of 'mathematics for teaching' by Davis (2011); and
122 • the study of Rowland et al. (2005) and the development of the 'knowledge
123 quartet' as rubric for researching and reflecting on practice. Acts of mathematics
124 teaching that foreground content knowledge in use for Rowland et al. include
125 drawing on 'transformation', 'connections', 'contingency' and 'foundational
126 knowledge'.

127 Each of these four studies, while acknowledging and referring to each other's
128 work, provide their own conceptual frame, designed for or through their particular
129 study and question – and so the proliferation of language.

130 **Measurement Research on MKT – Is This Strengthening 131 the Grammar?**

132 A comprehensive review of research on assessing MKT in the US, focused on
133 "what knowledge matters and what evidence counts", traces the development of
134 methods for describing and measuring professionally situated mathematical knowl-
135 edge in the United States (Hill et al. 2007a). As elaborated elsewhere (Adler and
136 Patahuddin 2012), Hill et al. locate their recent measures work done in the Learning
137 Mathematics for Teaching (LMT) project, in the context of the qualitative research
138 of the 1980s and 1990s, building from its successful but small scale developments
139 to enable large scale, reliable and valid ways of assessing professionally situated
140 knowledge. The results of the LMT research have been widely published and
141 include reflection on how, building from Shulman's (1986) initial work, the devel-
142 opment of measures simultaneously produced an elaboration of the construct MKT
143 and its component parts. As they developed measures, they were able to distinguish
144 and describe Subject Matter Knowledge (SMK) and Pedagogic Content Knowledge
145 (PCK), and categories of knowledge within each of these domains. Common
146 Content Knowledge (CCK – mathematics that might be used across a range of
147 practices) was delineated from Specialised Content Knowledge (SCK – mathemat-
148 ics used specifically in carrying out tasks of teaching) (Ball et al. 2008). Within
149 PCK, where knowledge of mathematics is intertwined with knowledge of teaching
150 and learning, they distinguish Knowledge of Content and Students (KCS –
151 e.g. knowledge about typical errors learners make, or misconceptions they might
152 hold), from Knowledge of Content and Teaching (KCT – e.g. knowledge of
153 particular tasks that could be used to introduce a topic). In addition to describing

their MKT constructs and exemplifying measures of these, they have reported on 154
positive correlations they found in their study of the relationship between measures 155
of teachers' MKT, the quality of their mathematics teaching and their learners' 156
performance (Hill et al. 2005, 2008). 157

In their concern for construct validation, the LMT project has subjected its work 158
to extensive critique. A whole issue of *Measurement* (Vol. 5, No 2–3, 2007) 159
addressed this purpose. Difficulties entailed in measures work are critiqued within 160
the LMT project itself, particularly PCK items aimed at KCS (Hill 2008; Hill 161
et al. 2007b). The strength of the construct of PCK, in their terms, depends on 162
how well it can be distinguished from knowledge of the mathematical content itself. 163
LMT validity tests, including clinical interviews on these items, failed to separate 164
KCS from related measures of content knowledge. Scores on KCS items correlated 165
highly with CCK scores. Hill et al. (2007a, b) and Hill (2008) describe additional 166
insights from their cognitive interviews on PCK- KCS items that showed that 167
teachers also used mathematical reasoning, and test-taking skills, to decide on the 168
correct answer. Hill et al. (op cit) conclude that “this domain [PCK] remains 169
underconceptualised and understudied” (p. 395), despite wide agreement in the 170
field that this kind of knowledge matters. Their reflection on their detailed PCK 171
work highlights difficulties in operationalizing strong metaphorical notions like 172
PCK. As a field, we continue to use such notions as if they were clear, and empirical 173
recognition relatively straight forward. 174

Construct delineation and validation is a strong feature of quantitative research, 175
and central to the work of (Krauss et al. 2008) in their large scale study of secondary 176
mathematics teachers' professional knowledge and its relationship to learner per- 177
formance. Based in Germany, their measure development and use in the COACTIV 178
project, like Hill et al., worked from the assumption that professional knowledge is 179
situated, specialised, and thus requires assessments that are not synonymous with 180
tests at particular levels of institutionalised mathematics (be this school or univer- 181
sity). Indeed, for Krauss et al., secondary teachers' SMK (what they call Content 182
Knowledge – or CK) sits in a space between school mathematics and tertiary 183
mathematics (p. 876), and is clearly bounded from their interpretation of PCK. 184
They conducted CK and PCK tests on different groups selected with respect to 185
professional knowledge (i.e. mathematical knowledge in and for teaching): and 186
results confirmed their professional knowledge hypothesis – experienced teachers 187
irrespective of their teacher education route showed high PCK scores. At the same 188
time, however, mathematics major students performed unexpectedly well on PCK 189
items. Krauss et al. (op cit, p. 885) explore this interesting outcome in their study – 190
how it was that mathematics major students, who had no teaching training or 191
experience, were relatively strong on their PCK items. 192

Of interest in this chapter is the analysis of the diverse ways in which profes- 193
sional knowledge constructs have been operationalized in the field. Krauss et al., for 194
example, exemplify a PCK task item that asks: “How does the surface area of a 195
square change when the side length is tripled? Show your reasoning. Please note 196
down as many different ways of solving this problem as possible”. The sample 197
response given includes both an algebraic and geometric representations (p. 889). 198

199 In Ball et al.'s terms, this response does not require specific or local knowledge of
200 students, nor of curricula, or particular teaching tasks, and hence, in their terms
201 would be SCK, and distinct from PCK. We concluded that:

202 "knowledge of multiple representations shifts between PCK and SMK across these two
203 studies ... [and that the MKT]" construct and its components are differently
204 operationalised in different studies, a point made by Hill et al., (2007a, b) and noted as a
205 shortcoming in this research. (Adler & Patahuddin, op cit)

206 Thus, even in studies where operationalization for measurement purposes is
207 critical, elements of a weak grammar (multiple meanings for the same concept)
208 in our field are thus evident.

209 **From Knowledge in Use to Knowledge Produced**

210 In contrast to the studies of MKT with mathematics teaching practices as the
211 empirical field, our study of MKT in the QUANTUM project (cf. Adler and
212 Davis 2006, 2011; Parker and Adler 2012) was undertaken in the field of mathe-
213 matics teacher education. Our interest was in describing what and how MKT is
214 constituted in and across ranging contexts of mathematics teacher education, and so
215 how such a notion is taking shape in mathematics teacher education practice. We
216 have examined pedagogic discourse as this unfolds in pedagogic practice across
217 various courses so as to describe what is legitimated as mathematics for teaching
218 (Mft) and how this occurs. In developing our methodology, we built from an
219 assumption that in mathematics teacher education, both 'mathematics' and 'teach-
220 ing' are objects of learning. Depending on the focus of activity, however, either
221 mathematics, or teaching, will be the primary object, with the other likely to be
222 present yet back-grounded. We represented this simultaneous privileging and back-
223 grounding as Mt, or Tm, where the capitalisation marks the privileging, and
224 simultaneously weakens the boundary between SMK and PCK. This
225 co-constitution has effects on what and how mathematics and/or teaching mathe-
226 matics and so MKT is made available to learn in mathematics teacher education
227 practice.

228 This work developed at the same time as the knowledge-in-use research
229 discussed above, and attempted to connect with and contribute to its development.
230 In our early work, (Adler and Davis 2006) we referred to MKT as simply 'math-
231 ematics for teaching' and described it as a "new and fledgling discourse". A
232 particular concept that we worked to develop was Ball et al. (2004) notion of
233 "unpacking". Ball et al. used the notion of unpacking to illuminate some of the
234 specialised mathematical work of teaching that marks it out as distinct from the
235 mathematical work of mathematicians. While the hallmark of development of
236 mathematics, and so the work of mathematicians is increasing abstraction and so
237 decompression of concepts, mathematics teaching demands the opposite process as
238 mathematical ideas are communicated to learners. Compressed forms need to be

10 Turning Mathematical Knowledge for Teaching Social

unpacked, and in Ball et al.'s terms, this is mathematical work, and a key element of 239
the specialised mathematics teachers need to know and be able to use. Compelling 240
as it is, the notion of unpacked mathematics, or unpacking as a way of processing 241
knowledge, was relatively undefined, and so open to interpretation both in research 242
and practice. In Adler and Davis (2006) we were interested in assessment in teacher 243
education as a window into privileged knowledge for teaching, and thus whether 244
'unpacking' was assessed and how. We defined 'unpacking', as a particular kind of 245
reasoning (p. 284) which we then operationalized so as to be able to unambiguously 246
read our empirical texts. Parker (2009) developed this framing further, with addi- 247
tional abstractions that enabled a reading of assessment tasks in pre-service math- 248
ematics teacher education. 249

A Proliferation of Languages

250

In describing the extensive knowledge-in-use research on MKT and the smaller 251
body of research on knowledge produced research on MKT, I have attempted to 252
give substance to the claim that MKT, like the knowledge and research of which it 253
is part (mathematics education) has features of a horizontal structure, and despite 254
attempts within strands (e.g. the QUANTUM work on 'unpacking', and the mea- 255
surement research), overall the grammar is weak across the range of conceptual 256
frames that have emerged. This substantiation however, requires further systematic 257
study. While Lerman (2006) has discussed the plurality of theories in mathematics, 258
and whether and how this matters, an analysis of the large number of research 259
papers produced in the past 10 years focused on MKT and using the methodological 260
tools developed from sociology by Lerman et al. (op cit) offers possibilities for 261
further insight into the production of this subdomain, and with this, explanatory 262
resources of its shape and content. 263

Why Does MKT Matter?

264

A number of studies in mathematics teacher education in Southern Africa have 265
argued for the centrality of teachers' subject matter knowledge – that professional 266
development focused on pedagogic content knowledge is constrained by the hori- 267
zon of teachers' content knowledge (Graven 2002) and that learning mathematics 268
for teaching through research (as advocated through the action research or teachers 269
as researchers movement) needs to place mathematics at its centre (Huillet 270
et al. 2011). Earlier, I noted that while most of the researchers named above 271
would agree that mathematics teachers need to know more than 'just the content', 272
and that there is a specificity to the mathematics they need to know and be able to 273
use, the social fact of their diverse conceptualisations of this knowledge suggests 274
that there would not be simple agreement or homogeneity in how these might be 275

276 interpreted into curricula for teacher education. Indeed, there is contestation within
277 the mathematics education research community, as well as between them and those
278 in the mathematics community with interests in education, as to the strength of the
279 boundary between mathematics per se, and its use in teaching. This is not surpris-
280 ing, as the development of new fields and what counts as legitimate in these, is a
281 much a political struggle as it is epistemic (Bernstein 2000, p. 162).

282 And this leads to the second line of work stimulated by Steve Lerman. If what
283 counts as legitimate MKT is both epistemic and political, then who is involved in its
284 production begins to matter.

285 Internal Knowledge Production, Its Enablers 286 and Constraints

287 In his mapping of the effects of policy on mathematics teacher education, Lerman
288 (2012) shows the complex position of mathematics education as a research domain
289 in relation to the terrain of educational policy, particularly teacher education policy
290 in the United Kingdom. He describes the mathematics education research commu-
291 nity as largely “identical to the mathematics educators’ community” (p. 13). In
292 Bernstein’s terms, mathematics teacher educators are agents in the field of produc-
293 tion in mathematics teacher education. They are the dominant authors/researchers
294 of research articles related to MKT. At the same time, mathematics teacher educa-
295 tors are agents in the field of recontextualisation. They are the same people
296 interpreting this work into curricula for teacher education. I take some liberty
297 here to reflect on what this dual, internal or insider position – the mathematics
298 teacher educator-researcher – can mean.

299 Lerman (2012) points to the constraints of this internal functioning in our field.
300 If, as Lerman et al. (op cit) show, mathematics education research speaks largely
301 the mathematics education community, then its impact or influence on policy is
302 likely to be constrained. A similar point was made in the survey of mathematics
303 teacher education research (Adler et al. 2005) where ‘insider’ research dominates
304 mathematics teacher education research. As has been argued elsewhere, within the
305 context of higher education, despite increasing official control of teacher education
306 curricula, there are, nevertheless, spaces for agentic action (Parker and Adler 2005).
307 As agents in the recontextualising field, mathematics teacher educators are in a
308 position to influence curricula in teacher education and so open opportunities for
309 current and future teachers to learn MKT. Interesting examples of such develop-
310 ments in the UK are the Mathematics Enhancement Courses for graduates who wish
311 to retrain as mathematics teachers (Adler et al. 2014), and the Teaching Advanced
312 Mathematics course (see www.mei.org.uk) in which Steve himself has had
313 central role.

314 At a more political level, however, and as noted above, MKT is part of a
315 horizontal knowledge structure: it offers new languages and opens new positions.

Here the positions opened are those of specialised mathematics teacher educators. 316
We (as I too am positioned here) are creating knowledge and related positions that 317
serve our direct self-interest. The politics of this with respect to mathematicians and 318
their role in producing MKT has formed part of the terrain, with a number of 319
mathematicians collaborating with mathematics educators in the production of this 320
knowledge. Hyman Bass and his collaboration with Deborah Ball and colleagues at 321
the University of Michigan is a good example here (e.g. Ball and Bass 2000a, b). In 322 AU3
addition others have contested mathematics education research and researchers. 323
The ‘math wars’ that unfolded in the United States of America over reform of the 324
mathematics curriculum is most illustrative of such contests. 325

The politics with respect to those in the official fields is less apparent. Lerman 326
et al. (op cit) have shown that the field of mathematics education in general does not 327
simultaneously engage, through critical research, with the official discourses in 328
education. 329

In addition to positioning with respect to mathematicians and those in the official 330
field, there are also consequences for our pedagogy. As Bernstein argues, a Hori- 331
zontal Knowledge Structure consists of an array of languages; any transmission 332
thus entails some selection or privileging: 333

The social basis of the principle of this recontextualising indicates whose ‘social’ is 334
speaking . . . Whose perspective is it? How is it generated and legitimised? I say that this 335
principle is social to indicate that the choice here is not rational in the sense that it is based 336
on ‘truth’ of one of the specialised languages . . . Thus a perspective becomes the principle 337
of the recontextualisation which constructs the horizontal knowledge structure to be 338
acquired . . . [and] behind the perspective is a position in a relevant intellectual field/ 339
arena. (Bernstein 1999, p. 164) 340

Coming to know thus means acquiring a ‘gaze’, and for Bernstein, particularly 341
where grammar is weak, this is likely to be a tacit process. As argued earlier in the 342
paper, because it is within educational discourse, and also in relative infancy, 343
mathematical knowledge for teaching, as a new domain, has a weak grammar. 344
What it includes and excludes, what counts as legitimate, is a function of a 345
particular ‘social’ speaking, and so a perspective, that will not necessarily be 346
explicit to learners (in this case future or practicing teachers). Rather they will be 347
inserted in a practice which develops a particular ‘gaze’ on mathematics per se, and 348
its recontextualisation in teaching. 349

Conclusion

My intention in this chapter has been to work with Steve’s work, and 350
hopefully invite extensions to his influence. I have focused in on recent 351
work that has put Bernstein’s sociological tools to work to interrogate the 352
development of mathematics education research. With this social orientation 353
to knowledge and its production in mind, I reflected on the recent but growing 354
domain of inquiry related to mathematical knowledge for teaching (MKT). 355
356

(continued)

380 Drawing from research on MKT as situated knowledge, that is, mathematics
358 in use in teaching; and MKT as knowledge produced in teacher education
359 practice, I highlighted MKTs weak grammar through the concept of
360 *unpacking* or *unpacked knowledge*. I also illustrated the relatively large
361 range of conceptual frameworks circulating in the field, despite most having
362 their roots in Shulman's seminal work on the 'missing paradigm'.

363 I then turned to selections from research in mathematics teacher education
364 in Southern Africa to argue for the centrality of subject matter as key in
365 teacher education, both preparation and professional development. This
366 means that, if there is a specificity to teachers' mathematical knowledge for
367 teaching, such knowledge needs to be included in teacher education
368 programmes. With teacher educators as both the producers of such knowl-
369 edge and then its recontextualisation into practice, is a danger of continuing
370 ideological motivations driving such programmes on the one hand, and the
371 possibl[er] dominance of implicit practices on the other. At the same time, as
372 agent[es] in the recontextualising field, there are possibilities for influencing and
373 shaping teacher education productively. And this internal constraint and
374 enablement is similarly positioned in context of increasing official control
375 over teacher education in some, though not all countries.

376 A number of challenges are thus presented for our work, and my hope from
377 this chapter, is that further work, drawing on the conceptual tools that have
378 emerged from Steve Lerman's work, will enable us to reflexively travel
379 this road.

380 **Acknowledgment** This paper forms part of the work of the Wits Maths Connect Project at the
381 University of the Witwatersrand, supported by the FirstRand Foundation Mathematics Education
382 Chairs Initiative of the First Rand Foundation the Department of Science and Technology and the
383 National Research Foundation (NRF). Any opinion, findings and conclusions or recommendations
384 expressed in this material are those of the author(s) and do not necessarily reflect the views of the
385 NRF, DST, or NRF.

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Author Queries

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Query Refs.	Details Required	Author's response
AU1	Please check if inserted text for abstract "I will develop and..." is okay.	
AU2	Please specify "a" or "b" for Hill et al. (2007).	
AU3	Please provide details of Ball and Bass (2000a, b) in the reference list.	
AU4	Please check if updated year, volume number and page range for Adler et al. (2014) is okay.	
AU5	Please provide volume number for Lerman (2012), Parker and Adler (2012).	